Media Contact:          
(Team Manager Name)  
(Team Manager Phone Number)  
(Team Manager e-mail address)

**Students to showcase their creativity and innovation at local academic competition**

**CITY, STATE** —Starting at [**TIME]** on [**DATE],** [**SCHOOL]** will host an innovative, fun-filled tournament called Destination Imagination (DI). After months of preparation, student teams from more than [**NUMBER]** **[AREA]** schools will present their creative solutions to a number of mind-bending STEAM-based (science, technology, engineering, arts and mathematics) challenges.

Destination Imagination is an international, project-based educational program that encourages innovation, teamwork and creative problem solving. Students choose one of seven different open-ended DI challenges and work together in teams to plan, create and present their solution.

Team **[YOUR TEAM NAME**] from **[YOUR SCHOOL]** will be competing in the **[NAME OF CHALLENGE – e.g., Scientific Challenge]**.

**[INSERT A BRIEF DESCRIPTION OF THE CHALLENGE]**

"QUOTE FROM YOU," said **[NAME]**, Team Manager of **[TEAM NAME]**.

"QUOTE FROM ONE OR TWO OF THE TEAM MEMBERS," said team member **[NAME]**.

The event is open to the public, and visitors and media are encouraged to attend.

**About Destination Imagination**Destination Imagination, Inc. is a 501(c)(3) volunteer-led non-profit organization whose purpose is to inspire and equip students to become the next generation of innovators and leaders. The organization is a leader in project-based learning experiences, where students work together in teams to solve open-ended STEAM (science, technology, engineering, arts and mathematics) and service learning Challenges and then present their solutions at tournaments. Destination Imagination has impacted more than one million students. To learn more, please visit [http://destinationimagination.org](http://destinationimagination.org/).